



Cookies Policy

Sherpa ("we", "us", or "our") operates [Sherpa](#) (the "Service"). This Cookies Policy explains how we use cookies and similar tracking technologies when you visit our website.

What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, tablet) by websites that you visit. They are widely used to make websites work efficiently, as well as to provide information to the site owners. Cookies may also be used to improve the user experience by remembering preferences and other details about your visit.

How We Use Cookies

We use cookies and other tracking technologies to improve your browsing experience on our site, analyze traffic, and understand where our visitors are coming from. Specifically, we use cookies to:

- **Ensure the proper functioning of our website:** Some cookies are necessary for the operation of our website.
- **Analyze website usage:** We use cookies to gather information about how users interact with our site to improve it.
- **Remember your preferences:** These cookies allow us to store preferences such as your language settings or other user-specific features.
- **Deliver personalized content and advertising:** Cookies allow us to show you relevant content and ads based on your interests.

Types of Cookies We Use

1. Strictly Necessary Cookies

These cookies are essential for the website to function properly and cannot be switched off in our systems. They are usually only set in response to actions made by you, such as logging in or filling out forms.

2. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. They track metrics like visitor numbers, traffic sources, and page performance.

3. Functional Cookies

These cookies allow our website to remember choices you make, such as your username, language, or region. This helps provide enhanced, more personalized features.

4. Targeting or Advertising Cookies

These cookies are used to deliver ads that are more relevant to you and your interests. They can track your browsing habits and help us understand the effectiveness of advertising campaigns.

5. Third-Party Cookies

We also use third-party services, such as Google Analytics and advertising partners, that may set their own cookies when you interact with our website. These third-party cookies are governed by the privacy policies of the service providers.

Your Choices Regarding Cookies

When you first visit our site, you can choose to accept or reject cookies through the cookie banner that appears. You can also adjust your cookie preferences at any time by changing your browser settings to either block or delete cookies.

If you choose to block cookies, some features of the website may not function properly.

Contact Us

If you have any questions about this Cookies Policy or our use of cookies, please contact us at:

bbh44@cornell.edu

cwichmann@uchicago.edu

assad.g@northeastern.edu